



"I HAVE LIVED IN THE FORT MOHAVE AREA FOR TWENTY-SEVEN YEARS. I'VE NEVER
 CARED FOR ANY OF THE LOCAL RADIO STATIONS. WHILE I WAS AT MY DENTIST'S, HE
 WAS PLAYING KVVYL, AND I WAS ABSOLUTELY AMAZED AT THE MUSIC I WAS HEARING.
 I'VE PROGRAMMED YOUR STATION IN MY CAR RADIO AND HOME"

Vinyl is a truly unique music mix predicated on successful qualitatively targeted formats of the past. The balanced mix of classic and contemporary timeless vocals is a primary component of *KVVYL Vinyl*.

KVVYL Vinyl 93.7 serves the communities of Mohave Valley, Bullhead City, Laughlin and Needles. *KVVYL Vinyl 99.9* serves the communities of Lake Havasu City and Parker. *KVVYL Vinyl 96.3* covers Kingman and surrounding communities.

You'll hear the best play-list on radio spanning 5 decades of music. *KVVYL* features many great songs from artists that you don't hear on everyday music radio stations. You will also hear some instrumental cuts and jazz.

Another unique part of the format is the *KVVYL D.J.'s*. They're performing artists who provide an entertaining insight to *Vinyl*. Afternoon host, Steve March Torme`, is the son of the legendary Mel Torme`. Not only will you hear some of Steve's own music you'll also hear great stories that only Steve can tell being Mel Torme`s son.



"THANK YOU FOR YOUR RADIO
 STATION...NOW I CAN GET RID OF
 XM...WHICH I ONLY HAD BECAUSE
 MOHAVE VALLEY ONLY HAD
 COUNTRY OR ROCK...THIS STATION
 MAKES THIS RESIDENT SUPER
 HAPPY...I ONLY HOPE YOUR
 SPONSORS REALIZE THE FOLLOWING
 YOU HAVE...KEEP UP THE GOOD
 WORK...FOR ONCE MY MUSIC ISN'T
 SHOUTING AT ME!!"

